



STEPHAN SPENCER

SPEAKER, AUTHOR, SEO EXPERT



How does Stephan Spencer have the ability to predict the future? Here's a person who knows what's hot even before it's lukewarm. Listen, gain understanding and act upon his incredible insights."

Steve Spangler, Emmy award-winning television personality & bestselling author

"I know Stephan, and I want to tell you something, this man is a genius. He's considered to be the top guy in the SEO business."

Tony Robbins, Entrepreneur, Author & Peak Performance Strategist

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INTRODUCING STEPHAN

Stephan Spencer is an internationally recognized SEO expert, internet entrepreneur, and professional speaker. In his 20+ year SEO career, Stephan has established himself as a global leading expert. Stephan is the author of Google Power Search and the co-author of Social eCommerce and The Art of SEO, which is acclaimed by industry leaders as the "bible" of SEO.

Stephan started podcasting in 2007. He currently shares his expertise as host of two popular weekly podcasts. On Marketing Speak, Stephan interviews fellow marketers, thought leaders, and industry experts on business related tips and tricks. On Get Yourself Optimized, Stephan and his guests dive into secrets that will help you take control of your health, career, intimate relationship, peer group, mindset and life.

STEPHAN EXPERTLY SPEAKS ABOUT

- ✓ The future of SEO and how to prepare for changes in a constantly evolving space.
- ✓ How to hire a great SEO that aligns with your company's goals and culture.
- ✓ Quick steps to improve your Google ranking and get results.
- ✓ Rebranding yourself to reboot your life and career.
- ✓ How to have a clean exit during a business acquisition.

POTENTIAL INTERVIEW QUESTIONS TO ASK

- ✓ What are the biggest SEO myths businesses still believe—and what's the truth behind them?
- ✓ How do you see AI reshaping the future of SEO and digital marketing?
- ✓ What are the top strategies businesses can use right now to improve their Google rankings fast?
- ✓ What mindset or belief shift had the biggest impact on your personal and professional growth?
- ✓ How do you integrate personal development into your work as an entrepreneur and SEO expert?
- ✓ How has podcasting transformed your brand and opened doors in your business?

AS SEEN ON

